

**Community Legal Centres NSW State Conference 2012
Workshop for Community Legal Education (CLE) Workers**

What does and doesn't work

Tips about your information

- Generally, only 20% of what you say will be retained, so make sure that 20% is the message you want people to take away with them (less is more)
- "Unlearn" information so you can present it in a clear, understandable way
- Use real stories
- Present information relevant to the local context
- Be flexible
- Try new things: radio, TV ads, billboards, T-shirts
- Music
- Evaluations afterwards

Tips about your audience

- Use research to find out about your audience
- Use local intelligence about your audience
- Scoping trips
- Check your audience's understanding as you go
- Participation: activities, movement
- Help to navigate legal systems
- Catering (Halal, vegetarian etc)
- Different workshops for different audiences: workers and community members
- Keep going back
- Be persistent
- Find new groups to speak to: family groups, child care
- Allow community ownership of projects

Tips about using your resources wisely:

- Use local TAFEs
- Use volunteers for projects
- Don't go it alone: local organisations, partners, police etc
- Collaboration
- Acknowledge partners/reciprocal arrangements

Tips about evaluation

- See evaluation as a tool not a curse
- Evaluate: was it worthwhile? Same or different next time?
- Think about evaluation at the beginning of a project, plan for it
- Have realistic objectives
- Think through unintended consequences (eg DV handouts in wrong hands)

Think again (what not to do)

- Too much technology
- RSLs are inappropriate venues for certain audiences (eg Muslim communities)
- Not providing follow-up